

# Capabilities Statement

## KNOWBE4 MISSION

KnowBe4 enables your employees to make smarter security decisions, everyday.

## CORE COMPETENCIES

- Simulated Phishing
- Security Awareness Training
- Continuous Security Awareness Education via our Cyber Security Webinars and the KnowBe4 Blog
- Compliance
- Security App Development

## NAICS CODES

- 519130 (Primary)
- 511210
- 541512
- 611420
- 611430
- 611710

## CAGE CODE: 7CHM2

## DUNS NUMBER: 940672095

KnowBe4, Inc. is a federally designated Small Business.

**Questions?** Please contact our Federal team at [federal@knowbe4.com](mailto:federal@knowbe4.com) or call us 855-566-9234 Ext. 113.

KnowBe4 is the world's most popular integrated Security Awareness Training and Simulated Phishing platform with thousands of active enterprise accounts. You finally have a platform to better manage the urgent IT security problems of social engineering, phishing and ransomware attacks. With world-class, user-friendly, new-school Security Awareness Training, KnowBe4 gives you self-service enrollment, and both pre-and post-training phishing security tests that show you the percentage of end-users that are Phish-prone. KnowBe4's highly effective, frequent, "double-random" Phishing Security Tests provide several remedial options in case an employee falls for a simulated phishing attack.

KnowBe4 provides you with the world's largest library of 1000+ security awareness training content; including interactive modules, videos, games, posters and newsletters. You can schedule regular Phishing Security Tests (PST for short) from our large library of more than 10,000 "known-to-work" templates, or choose from the community templates section, which were created "by admins for admins" to share with their peers. You can also create your own custom phishing templates. And with our powerful Smart Groups feature, you can use each employees' behavior and user attributes to tailor phishing campaigns, training assignments, remedial learning and reporting.

KnowBe4's PhishER is a Security Orchestration, Automation, and Response (SOAR) platform, which can now streamline the process of responding to the multitude of phishing emails your organization receives. PhishER allows your IT security team to prioritize, manage, and respond to phishing threats. This platform provides your team with the tools to handle the ever-increasing volume of phishing-related incidents, ensuring the highest level of preparedness against potential phishing attacks. KnowBe4's PhishER is designed for a seamless integration with the KnowBe4 platform, enhancing your organization's ability to identify and respond to phishing emails quickly and efficiently. PhishER's features include intelligent email analysis, automated prioritization based on user-reported messages, and robust reporting to better understand and mitigate threats. By employing PhishER, your enterprise gains a potent defense mechanism against the tide of phishing attempts faced by organizations today.

Your enterprise can get the KnowBe4 platform deployed into production twice as fast as our competitors. Our Customer Success team gets you going in no time, without the need for consulting hours. And our Active Directory Integration (ADI) allows you to easily sync user data and saves you time by eliminating the need to manually manage user changes. (For security reasons, the sync only works one-way. You can also upload users with CSV files.) Once the ADI is configured, users will be added, changed and archived in sync with changes made within AD automatically.

We use Amazon's Web Services (AWS US East) to host our containers and data, they are a fully compliant and ISO certified facility. There is no unauthorized external access to data, we only store just enough information to accomplish the services we are set to provide, which minimally are email addresses with recorded clicks. All email addresses are encrypted and kept private. And KnowBe4 has been PCI compliant from day one.

KnowBe4 courses are SCORM compliant, so we can deliver courseware for your in-house LMS if needed. However, KnowBe4 does have its own LMS that lives in the cloud, and we can report back to you about all enrolled employees, their status, completion, and many other parameters.