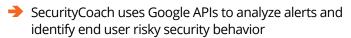**Google**

KnowBe4's SecurityCoach integration with Google Gmail, Drive, and IAM allows you to leverage security alerts to send real-time SecurityTips to end users that put themselves at risk.

The Problem

➔ Social engineering techniques like phishing, spear phishing, and impersonation are increasingly being used by cybercriminals to manipulate your employees, causing downtime and security breaches

➔ The human factor is involved in 82% of data breaches, according to the 2022 Verizon Data Breach Investigations Report

➔ The average SOC team receives an average of 11,000 alerts per day, resulting in alert fatigue and analyst burnout

➔ Users forget 50% of information they learn within one day and 90% within one week without engaging and frequent reinforcement of their training

Managing the Problem

➔ SecurityCoach uses Google APIs to analyze alerts and identify end user risky security behavior

➔ You easily configure real-time coaching campaigns using your own security policies and the different categories of risky behavior

➔ SecurityCoach delivers the contextual, real-time SecurityTips you choose, using the ready-made graphic template library and optional custom notifications

Use Case Examples

➔ **Google Identity and Access Management:**

Credential Safety - When Google IAM detects a suspicious login, SecurityCoach can alert and simultaneously coach the impacted user with best practices on authentication and credential safety

➔ **Google Drive:**

File Sharing Safety - When Google detects external file sharing, SecurityCoach can coach the user on best practices on file sharing

Benefits and Outcomes

➔ Measurable reduction in risk and a stronger overall security culture

➔ Improved comprehension and retention of your security awareness training, best practices, and established security policies

➔ Significant additional value from your existing investments in KnowBe4 and Google

➔ Time saved for SOC analysts and improved efficacy through automation and reducing alert noise caused by users repeating risky security behaviors

About KnowBe4 SecurityCoach

SecurityCoach enables real-time security coaching of your users in response to risky security behavior. Based on rules in your existing security software stack, you can configure your real-time coaching campaign to determine the frequency and type of SecurityTip that is sent to users at the moment risky behavior is detected.

About Google

Google Cloud Platform is a suite of cloud computing services that runs on the same infrastructure that Google uses internally for its end-user products. Google Gmail and Drive are a part of Google Workspace, a collection of cloud computing, productivity and collaboration tools, software and products developed and marketed by Google.

KnowBe4

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